

Artwork Specifications

Acceptable File Formats

PDF file

- Must be in CMYK
- All images must be 300dpi
- All fonts must be outlined

EPS file

- Must be in CMYK
- All images must be 300dpi
- All fonts must be outlined

JPG file

- JPG must be 300dpi
- Must be in CMYK

Artwork Submission

All artwork is to be e-mailed to design@promotionmagazine.com.au
If artwork is over 9mb please send artwork on a cd/dvd to

PO Box 3734
Robina Town Centre
QLD, 4230

Page Advertising Dimensions

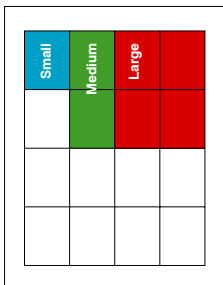
Full page	210mm x 297mm - (5mm bleed required)
1/2 page	210mm x 148.5mm - (5mm bleed required)
1/3 page	210mm x 99 - (5mm bleed required)
1/4 page	105mm x 148.5mm - (5mm bleed required)
DPS	420mm x 297mm - (5mm bleed required)
Inside Front	210mm x 297mm - (5mm bleed required)
Inside Back	210mm x 297mm - (5mm bleed required)
Back Cover	210mm x 297mm - (5mm bleed required)

Classifieds	Small	48mm x 65mm
	Medium	48mm x 129mm
	Large	95mm x 129mm

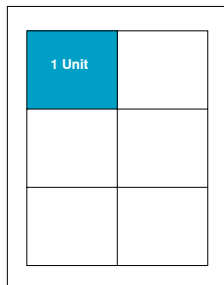
PromoMarket	1 Unit	96mm x 86mm
PromoJobs	1 Unit	96mm x 65mm



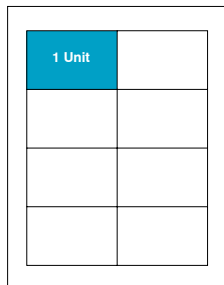
Classified layout



PromoMarket layout



PromoJobs layout



Design Work / Charges

If design work is required or the art submitted is not suitable or requires alterations then the following charges will apply

Double Page Spread:	\$330	1/2 Page Design:	\$150
Full Page Design:	\$250	1/3 and 1/4 Page Design:	\$100

Any other work charged at a flat rate of \$45 per hour.
All prices are plus GST