Promotion magazine
P. 1300 66 1537
F. 1300 66 1547
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www.promotionmagazine.com.au

ANOTHER QUALITY PRODUCT FROM
The Promotional Directories Group P/L
www.promodirect.com.au

Advertising Booking Form

Date / /

Company Details

Name of Company

Contact Person

Telephone

Email

Fax

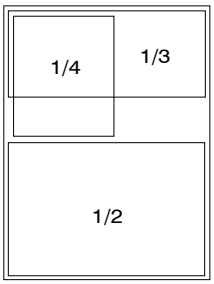
Website

Page Advertising (Please Tick)

*All pricing is ex GST

Ad Type	Casual x 1	Multiple x 2	Full Year x 4
1/4 Page	$700 ☐	$1,300 ☐	$2,200 ☐
1/3 Page	$900 ☐	$1,600 ☐	$2,800 ☐
1/2 Page	$1,200 ☐	$2,100 ☐	$4,000 ☐
Full Page	$2,000 ☐	$3,800 ☐	$7,000 ☐
Double Page Spread	$3,900 ☐	$7,400 ☐	$14,000 ☐
Inside Front Cover	$2,400 ☐	$4,600 ☐	$8,800 ☐
Inside Back Cover	$2,200 ☐	$4,200 ☐	$8,000 ☐
Back Cover	$3,500 ☐	$6,600 ☐	$12,400 ☐
Front Cover Banner	$800 ☐	$1,500 ☐	$2,800 ☐

Full artwork specifications are available on the next page along with artwork dimensions.



Classifieds (Please Tick)

Advertise your business, your services, machinery and equipment and anything else you would like to promote.

Ad Type	Casual x 1	Multiple x 2	Full Year x 4
Small	$120 ☐	$220 ☐	$400 ☐
Medium	$230 ☐	$420 ☐	$800 ☐
Large	$460 ☐	$840 ☐	$1,600 ☐

PromoMarket (Please Tick)

Advertise your clearance products, discontinued stocks or special offers

	Casual x 1	Multiple x 2	Full Year x 4
Price per Unit(6 units per page)	$350 1 unit ☐ 2 unit ☐ 3 unit ☐	$660 1 unit ☐ 2 unit ☐ 3 unit ☐	$1,200 1 unit ☐ 2 unit ☐ 3 unit ☐

Insert Rates (Please Tick) Inserts are up to 8,000 units

Insert Type	Price	Multiple
Single Sheet	$3,000	Book ☐
4 Page Flyer	$3,500	Book ☐
8 Page Flyer	$4,000	Book ☐

Catalogue insert pricing is based on weight. Please call to confirm pricing on 1300 66 1537.

Jobs (Please Tick)

	Casual x 1	Multiple x 2	Full Year x 4
Price per Unit(8 units per page)	$120 1 unit ☐ 2 unit ☐ 3 unit ☐	$220 1 unit ☐ 2 unit ☐ 3 unit ☐	$400 1 unit ☐ 2 unit ☐ 3 unit ☐

Payment Summary

Sub Total **GST** **Total inc GST**

Payment Details

☐ Paid ☐ EFT ☐ Credit Card* ☐ Cheque

Bank
Westpac

Name
Promotional Directories Group

BSB - 034 239
Account - 199 539

☐ Visa ☐ Mastercard ☐ Amex*

Cardholder Name_____

no. ☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐

Expiry Date ___ ___ / ___ ___ Amount

*Amex incurs a 2% surcharge

Cheque payable to:

Promotional Directories Group

PO Box 3734
Robina Town Centre
QLD 4230
Australia

Signature_____ Full Name_____ Position/Title_____

By signing this form you agree to the terms and conditions available at www.promotionmagazine.com.au